



FAW COUNCIL MEMBERS – COACHES REPRESENTATIVES INFORMATION PACK



INTRODUCTION

In February 2025, the FAW Council voted overwhelmingly to approve a governance review called 'Together Stronger for the Future', which contains 32 recommendations.

The key aims of this review were to improve the diversity of the FAW's governance structures and ensure they are reflective of a modern sports governing body.

One of the areas of change is the expansion of the FAW Council to ensure members represent all areas of the game in Cymru.

As part of these changes, we are looking for 2 new Council members representing each of the following stakeholder groups:

- Coaches
- Players
- Supporters





ROLE OF A FAW COUNCIL MEMBER

The role of a Council Member broadly involves:

Oversight

Overseeing the strategic direction of football in Wales from the elite international football through the domestic pyramid to the grassroots game.

Advice

Through taking part in the relevant advisory committee, ensuring that their knowledge is used to advise and guide FAW staff on the delivery of key projects across football in Wales.

Regulation

Advising on and reviewing regulations to ensure the FAW Rules, measures and procedures are fit for purpose and enforced to ensure consistency across the game.

Engagement

Engaging with key stakeholders within the football family to ensure diverse views are collected and distilled into feedback as required to ensure that all areas of the game are heard.

Representation

Representing the FAW as needed and acting as a role model for the FAW values across the game in Cymru.

Integrity

Upholding the integrity of the game in Wales by regularly reviewing and aiming to prevent any infringements of the FAW Rules and Regulations.



COUNCIL MEMBER SPECIFICATION - COACHES

We are seeking two active coaches to represent the perspective of coaches across Wales.

To ensure we are able to get a diverse view from as much of the game as possible we will be looking for one coach working in the domestic leagues who has a B license or above, and one who coaches in the grassroots game with at least a Football Leaders Award / Introduction to Coaching Football .

At least one of the positions will be filled by a female coach.

Required Experience

- ✓ Educated through the FAW Coach Education pathway.
- ✓ Actively coached in Welsh football for a minimum of 3 years.
- ✓ Elite Coach must have a B, A or Pro License.
- ✓ Grassroots Coach must have at least a Football Leaders Award / Introduction to Coaching Football.





PERSON SPECIFICATION – FAW COUNCIL MEMBER

In addition to the specific experience for each representative group, we also expect the below attributes from all our Council Members:

Experience

- ✓ Experience of working at a strategic level in any sector.
- ✓ Experience in one of the following areas would be beneficial – finance, risk and compliance, governance, commercial and marketing, high performance sport or safeguarding.
- ✓ Experience of governance structures – through voluntary or professional experience (desirable).

Knowledge and Skills

- ✓ Understanding of the principles of good governance.
- ✓ Ability to think strategically and see the bigger picture for Welsh football.
- ✓ Ability to consult, listen, and clearly articulate views of those you represent.
- ✓ Ability to build and maintain productive working relationships with a wide range of stakeholders.
- ✓ Understanding of modern Equality, Diversity and Inclusion principles.
- ✓ Ability to speak Welsh would be advantageous.

Behaviours

Linked with our values of Family, Excellence and Respect we expect our Council Members to demonstrate the following behaviours:

- ✓ Act in the best interests of Welsh football as a whole.
- ✓ Encourage open discussions through constructive challenge, active listening and evidence-based decision making.
- ✓ Demonstrate ethical practises and be a champion for inclusion across football in Wales.



FURTHER INFORMATION

- ✓ Commitment is approximately 12 days per year. Council meetings are scheduled to be bi-monthly as are Advisory Committee meetings which Council Members can apply to be a member of.
- ✓ This is a voluntary position, but you will be reimbursed for travel expenses and subsistence.
- ✓ All successful candidates will need to have a DBS check and to complete a conflict-of-interest declaration.





APPLICATION PROCESS

- ✓ If you would like to be considered the Coach Representative position, please submit your CV and Cover Letter – [Click Here](#)
- ✓ Closing date for applications is 5th June 2026
- ✓ Interviews will be held online on w/c 22nd June 2026
- ✓ Appointment is from from 1st August 2026
- ✓ Those who have any kind of paid role with the FAW are not eligible to apply.

