



CLUB TRAVEL SURVEY



INTRODUCTION

Understanding how your members travel to and from your Club is the first step in developing a more sustainable approach to transport. Travel is often one of the largest contributors to a Club's overall environmental impact, particularly through car use for training, matches and events.

A Club Travel Survey is a simple and effective way to gather information on current travel behaviours, identify barriers to more sustainable options and highlight opportunities for improvement. The insights gained will help your club prioritise actions and develop a targeted Travel Action Plan.

This resource will support your Club to:

- Understand how members currently travel to the Club, training sessions and matches.
- Identify barriers to walking, cycling, car sharing and public transport.
- Gather ideas and feedback from your Club community.
- Identify priority areas for sustainable travel action.
- Establish a baseline to measure progress over time.





WHY A SURVEY?

Why Conduct a Travel Survey?

A travel survey provides valuable evidence to inform your decisions and ensures that actions are based on the needs and behaviours of your members.

It can help your Club to:

- Identify the most common modes of transport used.
- Understand distances travelled by members.
- Highlight challenges preventing sustainable travel.
- Assess appetite for initiatives such as car sharing or team transport.
- Support funding applications or partnership discussions.

Repeating the survey over time can also help track progress and measure the impact of your actions.



SURVEY DELIVERY

How to Deliver Your Survey

Your survey should be simple, accessible and quick to complete. You may choose to adapt the questions to suit your Club, but keeping consistency will help when comparing results over time.

Clubs should:

- Use an online tool such as Microsoft Forms or Google Forms.
- You could also conduct the survey in-person at a training session or match.
- Ensure the survey takes no more than five minutes to complete.
- Share the survey via team groups, social media and newsletters.
- Set a clear deadline for responses.
- Encourage participation from a wide range of members.

Club Travel Survey Template

The next pages provide some suggested questions your Club can use or adapt.





CLUB TRAVEL SURVEY QUESTIONS

QUESTION	ANSWER OPTIONS
1. Role in the Club - Which of the following best describes your role?	Player, youth
	Player, adult
	Parent or guardian
	Coach or team staff
	Committee member
	Supporter
	Other
2. Usual Travel Method - How do you usually travel to the Club?	Car, driving
	Car, passenger/Car-pool
	Walk
	Cycle
	Public transport
3. Distance to the Club - What is the approximate distance from your home to the Club?	Other
	Less than 1 mile
	1 to 3 miles
	3 to 5 miles
	More than 5 miles



Together Greener Programme

QUESTION	ANSWER OPTIONS
4. Barriers to Walking or Cycling - What are the main barriers to walking or cycling to the Club?	Distance
	Lack of safe routes, such as pavements or cycle lanes
	Poor lighting
	Lack of secure bike parking
	Time constraints
	Lack of confidence or experience
	Other (add text input option)
5. Encouraging Active Travel - What would encourage you to walk or cycle to the Club?	Improved lighting or safer routes
	Secure bike storage
	Organised walking or cycling groups
	Incentives from the Club
	Cycle training or support
	Nothing would encourage me
	Other (add text input option)
6. Car Sharing Behaviour - Do you currently share lifts or carpool?	Regularly
	Occasionally
	Rarely
	Never
	If yes, for which activities? (i.e. Training/Matches/Events or meetings)



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QUESTION	ANSWER OPTIONS
7. Encouraging Car Sharing - What would encourage you to share lifts?	Coordinated car sharing within teams
	Designated car share parking
	Reminders from coaches or team groups
	Cost savings
	Nothing would encourage me
	Other (add text input option)
8. Team Transport - Would you or your child use organised transport for away matches?	Yes, if free
	Yes, if contributing to cost
	No
	Other (add text input option)
9. Additional Feedback - Please share any other ideas or suggestions to support sustainable travel at the Club.	(add text input option)



USING THE RESULTS

Once responses are collected, your Club should review the results to identify key trends and priorities.

Clubs can:

- Identify the most common travel methods.
- Highlight key barriers to sustainable travel.
- Understand demand for initiatives such as car sharing or team buses.
- Map where members are travelling from.
- Prioritise actions based on evidence.

This information should be used to inform your Travel Action Plan and Green Goals.



FURTHER SUPPORT

Completing a Club Travel Survey will give your Club a clear understanding of how members travel and where opportunities exist to promote more sustainable options.

You do not need to act on everything at once. Use your survey results to identify a small number of priority areas, such as increasing car sharing or encouraging active travel, and build these into your Travel Action Plan.

This survey can be repeated over time to track progress and measure the impact of your actions.

Use what you have learned in this resource to:

- Inform one of your two mandatory Green Goals.
- Develop your Travel Action Plan.
- Engage members in sustainable travel initiatives.
- Monitor and review progress over time.

Even small changes, such as increasing car sharing for training or matches, can significantly reduce your Club's environmental impact over the course of a season.

Further information on Travel can be found at www.faw.cymru/TogetherGreener-travel.

If you require support completing this survey, please contact sustainability@faw.cymru