



SHARED VALUES ACTIVITY



INTRODUCTION

Establishing a Together Greener Team is an important step in your Club’s sustainability journey. While practical actions are central to the Programme, how the team works together is just as important as what the team does.

Agreeing a set of shared values helps create clarity, trust and direction. It ensures that everyone involved understands the purpose of the Together Greener Programme, how decisions will be made and how the team will work together to achieve its Green Goals.

This activity has been designed to support your Together Greener Team to:

- Build a shared understanding of sustainability within your Club.
- Agree principles that guide behaviour and decision making.
- Strengthen teamwork and collaboration.
- Align your actions with the FAW Together Greener core principles.

This activity works best at your first or second Together Greener Team meeting and can be revisited as your team grows or evolves.

Why Shared Values Matter

Shared values help your team:

- Stay focused on your Green Goals.
- Navigate challenges and competing priorities.
- Make consistent decisions.
- Create a positive and inclusive working culture.
- Embed sustainability into everyday Club life.

Together Greener is about long term change and clear values can provide a strong foundation for sustained progress.





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Step 1 – Individual Reflection

Ask each team member to reflect individually for 5 to 10 minutes on the following questions:

- Why does sustainability matter to our Club?
- What kind of Club do we want to be in five years' time?
- How do we want to work together as a Together Greener Team?
- What behaviours will help us succeed?

Each person should write down 3 to 5 words or short phrases that feel important.

Step 2 – Group Discussion

Bring the team together and invite each person to share their values.

As a group:

- Identify common themes.
- Combine similar ideas.
- Discuss differences respectfully.
- Agree on 4 to 6 shared values that feel authentic to your Club.

Encourage open discussion and ensure all voices are heard.



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Step 3 – Define What They Mean in Practice

For each agreed value, ask:

- What does this look like in practice?
- How will we know we are living this value?
- What behaviours would go against this value?

Keep definitions simple and practical.

Example:

Value: Responsibility

In practice this means we consider environmental impact when making decisions and take ownership of actions we agree.

Step 4 – Record and Share

Write your agreed values clearly and display them:

- In meeting notes.
- On your Green Goals Charter.
- In the clubhouse or online.
- Within your Together Greener communications.

This helps embed the values into the wider Club culture.





EXAMPLE VALUES

Clubs are encouraged to choose values that reflect their identity. The list below provides some inspiration.

- Responsibility.
- Leadership.
- Inclusion.
- Collaboration.
- Respect for nature.
- Community.
- Transparency.
- Accountability.
- Innovation.
- Pride.
- Care.
- Fairness.
- Resilience.
- Openness.
- Commitment.
- Continuous improvement.

Your values do not need to sound formal. They should feel meaningful and relevant to your Club.

CORE PRINCIPLES

Linking Values to the Together Greener Core Principles

As you agree your shared values, consider how they connect to the programmes core principles:

- Leadership and decision making
- Partnerships and engagement
- Accessibility and inclusion
- Climate resilience and adaptation
- Learning and continuous improvement

For example, a value such as collaboration supports partnerships and engagement, while responsibility supports leadership and embedding sustainability into decisions.

You can find out more about the Programmes Core Principles [HERE](#).



EMBEDDING VALUES

Embedding Shared Values Over Time

Shared values should not sit on paper.

Revisit them:

- When setting new Green Goals.
- When reviewing your Action Plans.
- If new members join the team.
- If challenges arise.

Ask periodically:

- Are we working in line with our values?





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FURTHER SUPPORT

Together Greener is about more than reducing energy use or managing waste. It is about shaping the kind of Club you want to be.

Taking time to agree shared values strengthens your team, builds trust and creates a strong foundation for long term sustainable action.

Further information and resources can be found at www.faw.cymru/TogetherGreener

If you require support completing this activity, please contact sustainability@faw.cymru