



CLUB MEMBER SURVEY TEMPLATE



INTRODUCTION

Engaging your players, volunteers, parents and supporters is a key part of the Together Greener Programme. Your Club community will have valuable ideas, insights and enthusiasm that can help shape your Green Goals and actions.

This survey is designed to help you gather views on what sustainability actions matter most to your Club, while also identifying people who may want to get involved. It can be completed digitally using tools such as [Microsoft Forms](#) or [Google Forms](#), or in person.

Using a survey is a simple but powerful way to ensure your Together Greener journey is inclusive, relevant and supported by your wider Club community.





SURVEY TIPS

Key Tips for Running Your Survey

Taking a little time to plan how you deliver your survey will help you get better quality responses and stronger engagement from your Club community.

The aim is to make it easy, inclusive and accessible so that as many people as possible can contribute their views.

- Keep it simple and quick to complete, aim for no more than a few minutes.
- Use clear and easy to understand language.
- Share it widely across players, parents, volunteers and supporters.
- Promote it through your Club's communication channels such as social media, WhatsApp groups and newsletters.
- Consider both digital and paper options to ensure accessibility for all.
- Allow enough time for responses and send reminders if needed.
- Encourage participation by explaining how the feedback will be used.
- Be inclusive, consider different ages, backgrounds and abilities when sharing the survey.





TEMPLATE SURVEY QUESTIONS

You can use or adapt the questions below to suit your Club:

1. Which of these areas would you like to see the Club take action in? (Select up to three)

- Enhancing biodiversity.
- Reducing waste.
- Saving energy.
- Conserving water.
- Promoting sustainable travel.
- Making Club facilities more sustainable.

2. Which of these actions would you most like to see implemented in the Club? (Select up to four)

- Making energy savings in the Club.
- Providing advice on energy efficiency for homes.
- Eliminating single-use plastics, for example, bottles and coffee cups.
- Running a Club gear swap.
- Encouraging carpooling or shared transport.
- Promoting walking and cycling to training and matches.
- Conserving and recycling water.
- Protecting local waterways, such as rivers and streams.
- Enhancing biodiversity around the Club.
- Reducing chemical use on Club grounds.
- Working with local organisations on sustainability projects.
- Running awareness or engagement events.
- Reducing overall waste produced by the Club.

3. Would you be interested in getting involved in Together Greener activities?

If yes, please provide your name and contact details.

4. Do you have any additional ideas or suggestions to help our Club become more sustainable?



CONSULTATION

In Person Engagement and Discussion Sessions

Alongside surveys, Clubs are encouraged to create opportunities for face-to-face conversations.

These can often generate deeper insights and stronger engagement.

You could:

- Host a short discussion after training sessions.
- Run a workshop with your Together Greener Team.
- Speak with parents or supporters on matchdays.
- Engage youth teams to capture ideas from younger members.
- Partner with local community groups or schools.

These sessions do not need to be formal. Simple, open conversations can help identify priorities, uncover new ideas and build a sense of shared ownership.





USING THE RESULTS

Once responses have been collected, it is important to take time to review and reflect on what your Club community has shared. This will help ensure your actions are informed, relevant and supported.

You can use the results to:

- Identify the most popular topic areas and priorities for action.
- Shape and inform your Club's two Green Goals.
- Highlight quick wins and longer-term opportunities.
- Identify individuals who are interested in getting involved in your Together Greener Team.
- Understand any barriers or challenges your Club may need to consider.
- Inform your action plans across the six Together Greener topics.

Sharing a short summary of the results with your Club is also a great way to build transparency, maintain engagement and show that feedback is valued and acted upon.





FURTHER SUPPORT

Engaging your Club community is an important step in building a successful Together Greener journey, but it does not need to be perfect. Start simple, listen to your members and build from there.

Further guidance and resources are available at www.faw.cymru/TogetherGreener

If you require support in developing your survey, interpreting results or taking the next steps, please contact sustainability@faw.cymru