



SETTING YOUR GREEN GOALS TEMPLATE



INTRODUCTION

Setting Green Goals is an important step in your Club's Together Greener journey. These goals help provide focus, direction and shared purpose, ensuring your efforts lead to meaningful and lasting impact.

Each Club should set two Green Goals over a 12-month period. These should be linked to the Together Greener topics and reflect the areas where your Club can make the biggest difference.

Your Green Goals are not about doing everything at once. They are about prioritising what matters most to your Club and taking practical steps forward.

How to Use This Template

Use this template to record your Club's two Green Goals.

- Select two priority areas where your Club wants to take action.
- Keep your goals clear, realistic and relevant to your Club.
- Focus on what you want to achieve, not every individual action.
- Use the relevant Together Greener Topic Action Plan to plan and track detailed actions that support each goal.
- Review your goals regularly and update them as your Club progresses.

Once completed, your Green Goals can form part of your Club's Green Goals Charter, supporting recognition as an FAW Together Greener Club.





OUR GREEN GOALS

GREEN GOAL 1

Club Name:

Date:

GOAL TITLE:	
TOGETHER GREENER TOPIC:	
WHY THIS MATTERS TO OUR CLUB:	
WHAT DOES SUCCESS LOOK LIKE:	
KEY ACTIONS WE WILL FOCUS ON:	



OUR GREEN GOALS

GREEN GOAL 2

Club Name:

Date:

GOAL TITLE:	
TOGETHER GREENER TOPIC:	
WHY THIS MATTERS TO OUR CLUB:	
WHAT DOES SUCCESS LOOK LIKE:	
KEY ACTIONS WE WILL FOCUS ON:	



OUR GREEN GOALS

GREEN GOAL 1 – BASIC EXAMPLE

GOAL TITLE:	Reduce waste generated at the Club.
TOGETHER GREENER TOPIC:	Waste.
WHY THIS MATTERS TO OUR CLUB:	We generate a high volume of general waste on matchdays and during training, much of which could be reduced or recycled. Reducing waste will lower costs, improve our facilities and have a positive impact on our local environment.
WHAT DOES SUCCESS LOOK LIKE:	Less general waste produced, increased recycling rates and visible improvements in how waste is managed across the Club, especially on matchdays.
KEY ACTIONS WE WILL FOCUS ON:	• Introduce clearly labelled recycling bins across the clubhouse and pitch side. • Reduce single use plastics by encouraging reusable bottles and cups. • Work with volunteers to improve waste management on matchdays.



OUR GREEN GOALS

GREEN GOAL 1 – ADVANCED EXAMPLE

GOAL TITLE:	Reduce general waste and improve recycling rates - Reduce general waste sent to landfill by 30 percent within 12 months (by July 2027), by introducing improved waste segregation, eliminating key single use plastics and increasing recycling across all Club activities.
TOGETHER GREENER TOPIC:	Waste.
WHY THIS MATTERS TO OUR CLUB:	We currently produce a high volume of mixed waste, particularly on matchdays. Improving how we manage waste will reduce disposal costs, improve our environmental impact and create a cleaner, more professional Club environment.
WHAT DOES SUCCESS LOOK LIKE:	Success for this goal means the Club has significantly reduced the amount of general waste being sent to landfill, with clear improvements in recycling rates across all activities. Waste is consistently segregated through well placed, clearly labelled bins, and single use plastics such as bottles and cups are no longer used during training or matchdays. Players, volunteers and supporters understand and follow the Club’s waste practices, creating a cleaner, more organised environment. Progress can be evidenced through reduced waste collections, improved recycling data where available and visible behaviour change across the Club.
KEY ACTIONS WE WILL FOCUS ON:	• Install labelled recycling and general waste bins in key areas. • Conduct a simple waste audit to establish a baseline. • Remove single use plastic bottles and cups from Club activities. • Work with waste providers to improve recycling collection. • Engage players, volunteers and supporters in proper waste disposal.



NEXT STEPS

Once you have set your green goals, your next steps are to:

- Include your Green Goals within your Club's Green Goals Charter.
- Share your goals with players, volunteers and supporters.
- Begin taking action using the Together Greener resources and topic action plans.

Linking your Green Goals to Your Action Plans

Your Green Goals set the direction for your Club. To support delivery:

- Use the relevant Together Greener Topic Action Plan to break your goals into clear, manageable actions.
- Assign responsibilities and track progress through your action plans.
- Ensure each action links back to one of your Green Goals.

This will help your Club stay organised, focused and on track.

Review and Progress

Progressing environmental sustainability is an ongoing journey.

Clubs should:

- Review Green Goals regularly, for example, every 3 to 6 months.
- Celebrate progress and recognise achievements.
- Adapt goals if priorities or circumstances change.
- Build on progress year on year.





FURTHER SUPPORT

Further guidance on setting effective Green Goals can be found in the [Setting Your Green Goals Toolkit](#).

Further information and resources can be found at www.faw.cymru/TogetherGreener

If you require support completing this Green Goals template, please contact sustainability@faw.cymru