



ESTABLISHING
A TOGETHER
GREENER TEAM



INTRODUCTION

Every successful Together Greener Club starts with people.

While practical actions across energy, water, waste, biodiversity, travel and infrastructure are important, sustainable change happens when a group of committed people take shared ownership and leads progress within the Club.

Your Together Greener Team does not need to be large or complicated. It simply needs to bring together the right mix of people who are willing to take action, influence others and help embed sustainability into everyday Club life.

This toolkit provides practical guidance to help your Club:

- Establish a Together Greener Team.
- Clarify roles and responsibilities.
- Build shared values and ways of working.
- Set priorities and Green Goals.
- Create momentum and maintain progress.

Every Club is different. Use this guidance in a way that works for your size, structure and resources.





PURPOSE

Step 1: Decide Why Your Club Needs a Together Greener Team

Before inviting members, clarify:

- What do we want this team to achieve?
- How will it support our Green Goals?
- How will it link to our wider Club priorities?

A clear purpose helps attract the right people and ensures sustainability becomes embedded, not separate from the Club's main activities.

You may wish to draft a simple purpose statement such as:

"Our Together Greener Team will lead and coordinate sustainability action within the Club and support the achievement of our Green Goals."





IDENTIFY

Step 2 – Identify the Right People

Your Together Greener Team does not need to be large. A group of 2 to 4 people is often effective.

Consider including:

- A Committee member or Club leader.
- A facilities or grounds representative.
- A coach or team representative.
- A player or youth representative.
- A volunteer with an interest in sustainability.
- A parent or community member.

Where possible, aim for diversity of age, background and experience to ensure diverse perspectives.

For smaller Clubs, one or two committed individuals can still make meaningful progress.





RESPONSIBILITY

Step 3 – Agree Roles and Responsibilities

Clarity prevents confusion and builds accountability.

You may wish to identify:

- A Together Greener Lead to coordinate meetings and oversee progress.
- An Action Plan coordinator to track actions.
- A Communications lead to share updates.
- Topic leads for specific areas such as energy or biodiversity.

Roles do not need to be formal, but agreeing on who does what supports momentum.





SHARED VALUES

Step 4 – Establish Shared Values

Agreeing on shared values early helps your team work effectively together.

Use the Shared Values Activity resource to:

- Identify 4 to 6 values that reflect your Club
- Define what they mean in practice
- Align them with the Together Greener core principles

Values such as responsibility, collaboration, inclusion and leadership can guide how your team operates and makes decisions.

Display your agreed values in meeting notes or within your Green Goals Charter.

To help support you establish your team values you can download the [Shared Values Activity](#).





TEAMWORK

Step 5 – Supporting Your Together Greener Team to Work Well Together

To build a strong and effective team, consider the following:

Roles and responsibilities

- Who will lead meetings?
- Who will coordinate actions?
- Who will communicate updates?

Meeting structure

- How often will you meet?
- How will actions be tracked?
- How will progress be reviewed?

Communication

- How will the team update the wider Club?
- How will ideas be gathered from members?

Inclusivity

- Are different age groups represented?
- Are new volunteers welcomed?
- Are meetings accessible to all?

Setting expectations early creates clarity and builds trust.



PRIORITIES & GOALS

Step 6 – Set Early Priorities

Avoid trying to do everything at once.

In your first meetings:

- Review your initial 'Assess' step findings.
- Identify 2 to 3 priority areas.
- Agree short term actions that can show visible progress.

Early wins build confidence and encourage wider engagement.

Step 7 – Link to Your Green Goals

Your Together Greener Team should lead the development and delivery of your Green Goals.

Ensure your goals are:

- Specific.
- Realistic.
- Relevant to your Club.
- Time bound.

Your team should review progress regularly and update the Club on achievements.

See '[Setting Your Green Goals](#)' toolkit for further support.





Together Greener Programme

CONNECT

Step 8 – Connect with the Wider Club

The Together Greener Team should not operate in isolation.

Consider:

- Providing updates at Committee meetings.
- Sharing progress via social media or newsletters.
- Engaging teams in challenges or awareness campaigns.
- Encouraging volunteers to suggest ideas.

Sustainability becomes stronger when it becomes part of everyday Club culture.

Practical Tips for Success

- Start small and build momentum.
- Focus on actions that are achievable.
- Celebrate progress, even small improvements.
- Keep records of actions and impact.
- Learn from challenges and adapt.

Progress is more important than perfection.



CHALLENGES

Common Challenges and How to Overcome Them:

Limited time

Keep meetings short and focused. Integrate sustainability into existing meetings where possible.

Limited funding

Focus on low-cost or no-cost actions first. Explore funding opportunities in the Funding section of the Together Greener Programme.

Low engagement

Communicate clearly why actions matter. Link sustainability to cost savings, pride in facilities and community benefit.

Loss of momentum

Schedule regular review points and celebrate progress publicly.

LEADERSHIP

For Together Greener to succeed, the Club Committee and leadership should:

- Support the Together Greener team’s recommendations.
- Embed sustainability into decision-making.
- Allocate small resources where possible.
- Include sustainability in future planning.

When leadership supports sustainability, action becomes sustained rather than short-term.



FURTHER SUPPORT

Establishing a Together Greener Team is one of the most important steps your Club can take.

With clear purpose, shared values and practical coordination, your team can:

- Reduce environmental impact.
- Strengthen facilities.
- Engage members.
- Build pride and leadership within your community.

Together Greener is about collective action. Your team is the foundation that makes it possible.

Further information and resources can be found at www.faw.cymru/TogetherGreener

If you require support completing this activity, please contact sustainability@faw.cymru