



CLUB MANAGEMENT AUDIT



INTRODUCTION

Creating a more sustainable football Club starts with good leadership, clear planning and a shared commitment to continuous improvement. Sustainability is not just about protecting the environment; it is about making better decisions that strengthen your Club, support your community and help secure the future of football in Wales.

The Sustainable Club Management Audit has been developed to help Clubs understand how sustainability is currently embedded within their leadership, governance and day-to-day operations. It provides a simple way to assess where your Club is today and identify practical opportunities to strengthen your approach over time.

Whether your Club is taking its first steps or has already begun implementing sustainability initiatives, this audit will help you establish a baseline and prioritise future action.

This resource will help your Club to:

- Understand how sustainability is currently managed within your Club.
- Identify strengths and opportunities for improvement.
- Assess leadership, governance and decision-making arrangements.
- Review how sustainability is embedded into Club planning.
- Identify opportunities to engage members, volunteers and partners.
- Understand how progress is monitored and communicated.
- Create a strong foundation for developing a Sustainability Strategy and Action Plan.
- Support your Club's Together Greener journey.





WHY AUDIT?

Why Conduct a Sustainable Club Management Audit?

Strong sustainability begins with understanding where your Club is now.

This audit helps Clubs take a step back and consider how sustainability is managed across the organisation, not just through individual projects, but through leadership, planning and everyday decision-making.

By completing this audit, your Club can identify simple improvements that make sustainability part of how the Club operates. It also provides a useful starting point for developing future priorities, applying for funding, engaging volunteers and demonstrating your commitment to sustainability.

A well-managed approach can help Clubs:

- Reduce operating costs.
- Improve long-term resilience.
- Support funding applications.
- Strengthen governance.
- Increase volunteer engagement.
- Demonstrate environmental leadership.
- Deliver lasting benefits for members and the wider community.



Together Greener Programme

AUDIT COMPLETION

How to Complete the Audit

This audit should ideally be completed by your Club's Green Team, committee or a small group of volunteers with knowledge of how the Club operates.

Consider involving representatives from across the Club, such as:

- Committee members.
- Coaches.
- Volunteers.
- Grounds staff.
- Facility managers.
- Players.
- Parents or guardians.
- Youth representatives or your Youth Ambassador.

For each question, simply answer Yes, No or In Progress where appropriate. The aim is not to achieve a perfect score but to identify practical opportunities for improvement.

Repeat the audit annually to monitor progress and celebrate the actions your Club has taken.





CLUB MANAGEMENT AUDIT

Club Name:

Date:

Leadership & Governance

QUESTION	YES/NO/IN PROGRESS	COMMENTS
Does your Club have a Sustainability Strategy or sustainability objectives?	Yes ☐ No ☐ IP ☐	
Is sustainability included within your Club Development Plan or business planning?	Yes ☐ No ☐ IP ☐	
Has your Club established a Green Team or sustainability working group?	Yes ☐ No ☐ IP ☐	
Have sustainability responsibilities been assigned to specific individuals or volunteers?	Yes ☐ No ☐ IP ☐	
Does the Club have a named sustainability lead or champion on the Club Board/Committee?	Yes ☐ No ☐ IP ☐	
Is sustainability discussed regularly at committee or board meetings?	Yes ☐ No ☐ IP ☐	



CLUB MANAGEMENT AUDIT

Club Name:

Date:

Planning & Action

QUESTION	YES/NO/IN PROGRESS	COMMENTS
Has your Club completed sustainability audits across Energy, Waste, Travel, Biodiversity and Water?	Yes ☐ No ☐ IP ☐	
Does your Club have a Sustainability Action Plan?	Yes ☐ No ☐ IP ☐	
Are sustainability actions assigned to individuals with clear responsibilities?	Yes ☐ No ☐ IP ☐	
Does the Club regularly review progress against its sustainability goals?	Yes ☐ No ☐ IP ☐	
Are sustainability considerations included when planning events or purchasing equipment?	Yes ☐ No ☐ IP ☐	
Does the Club consider environmental impacts when making major decisions or investments?	Yes ☐ No ☐ IP ☐	



CLUB MANAGEMENT AUDIT

Club Name:

Date:

Members & Volunteers

QUESTION	YES/NO/IN PROGRESS	COMMENTS
Are members regularly informed about the Club's sustainability activities?	Yes ☐ No ☐ IP ☐	
Are volunteers encouraged to contribute sustainability ideas?	Yes ☐ No ☐ IP ☐	
Are players involved in sustainability projects or campaigns?	Yes ☐ No ☐ IP ☐	
Does the Club provide sustainability awareness or education opportunities?	Yes ☐ No ☐ IP ☐	
Are young people encouraged to become sustainability champions?	Yes ☐ No ☐ IP ☐	



CLUB MANAGEMENT AUDIT

Club Name:

Date:

Community & Partnerships

QUESTION	YES/NO/IN PROGRESS	COMMENTS
Does your Club work with local organisations on sustainability initiatives?	Yes ☐ No ☐ IP ☐	
Have you identified external funding opportunities for sustainability projects?	Yes ☐ No ☐ IP ☐	
Does your Club collaborate with local schools or community groups?	Yes ☐ No ☐ IP ☐	
Have you developed relationships with environmental organisations or local partners?	Yes ☐ No ☐ IP ☐	
Does the Club promote sustainability within the wider community?	Yes ☐ No ☐ IP ☐	



CLUB MANAGEMENT AUDIT

Club Name:

Date:

Monitoring & Communication

QUESTION	YES/NO/IN PROGRESS	COMMENTS
Does your Club measure sustainability progress each year?	Yes ☐ No ☐ IP ☐	
Does the Club use social media, newsletters or its website to communicate sustainability activities?	Yes ☐ No ☐ IP ☐	
Does your Club collaborate with local schools or community groups?	Yes ☐ No ☐ IP ☐	
Has the Club identified sustainability goals for the next 12 months?	Yes ☐ No ☐ IP ☐	
Does your Club celebrate volunteers or members who contribute to sustainability?	Yes ☐ No ☐ IP ☐	
Does the Club review and update its sustainability plans annually?	Yes ☐ No ☐ IP ☐	



CLUB MANAGEMENT AUDIT

Club Name:

Date:

Climate Action

QUESTION	YES/NO/IN PROGRESS	COMMENTS
Does the Club understand the main sources of its carbon emissions?	Yes ☐ No ☐ IP ☐	
Has the Club identified actions to reduce its carbon footprint?	Yes ☐ No ☐ IP ☐	
Has the Club considered how climate change could affect facilities, pitches or activities?	Yes ☐ No ☐ IP ☐	
Does the Club promote climate awareness among members and volunteers?	Yes ☐ No ☐ IP ☐	



CLUB MANAGEMENT AUDIT

Club Name:

Date:

Additional Observations

USE THIS SPACE TO CAPTURE ANY OTHER ISSUES OR OPPORTUNITIES IDENTIFIED DURING THE AUDIT.

Audit completed by:



Together Greener Programme

AUDIT FINDINGS

Completing the audit is the first step towards creating a more sustainable Club.

Review your responses and identify where the greatest opportunities for improvement exist. Celebrate the areas where your Club is already performing well and focus on a small number of achievable actions that can be delivered over the next 12 months.

Consider discussing the results with your committee, Green Team or volunteers and use the findings to develop your Sustainability Action Plan.

Helpful questions to consider include:

- Which areas scored the strongest?
- Where are the biggest opportunities for improvement?
- Which actions could be completed quickly?
- What longer-term projects should the Club begin planning?
- Who could help deliver these actions?
- Are there funding or partnership opportunities available?

Remember, sustainability is a journey of continuous improvement. Small actions completed consistently often have the greatest long-term impact.



Together Greener Programme

FURTHER SUPPORT

The Together Greener Programme includes a wide range of practical resources to help your Club move from assessment to action.

The resources within the Sustainable Club Management topic will help you develop a Sustainability Strategy, build a Green Team, create an Action Plan, identify funding opportunities, engage members, measure progress and communicate your achievements.

You can also explore the Energy, Waste, Travel, Biodiversity and Water topics to identify practical actions that support your Club's sustainability ambitions.

Working through each Together Greener topic will help your Club build a well-rounded sustainability programme that benefits your members, your community and the environment.

Use what you have learned in this resource to:

- Establish a clear baseline of your Club's sustainability management.
- Identify strengths and opportunities for improvement.
- Prioritise the actions that will have the greatest impact.
- Develop a Club Sustainability Strategy and Action Plan.
- Build a Green Team and assign clear responsibilities.
- Engage members, volunteers and partners in your sustainability journey.
- Monitor progress and celebrate achievements each season.
- Support the FAW Sustainability Strategy by creating a stronger, more resilient and environmentally sustainable football Club in Wales.

By completing this audit, your Club has taken an important step towards creating a sustainable Club and supporting the goals of the FAW Together Greener programme.

Further information on sustainable Club Management can be found at www.faw.cymru/togethergreener-management

If you require support completing this audit, please contact sustainability@faw.cymru